

Real Estate Photography Subscription Plan - Lucerne / Zug / Schwyz / Zurich

For real estate agencies seeking to elevate the visual appeal of their listings and reduce turnaround Time while increasing buyer interest.

Monthly Subscription Plans (S / M / L)

| Plan | CHF / month | Reports included | Extra report price | You Save |
|------------|-------------|------------------|--------------------|-----------|
| S (Small) | CHF 390 | 2 | CHF 195 | CHF - 50 |
| M (Medium) | CHF 720 | 4 | CHF 180 | CHF - 160 |
| L (Large) | CHF 1,360 | 8 | CHF 170 | CHF - 400 |

Each session includes: 20 edited photos (interior & exterior). Delivery within 48h. Travel included within the covered cantons.

Optional Add-Ons (Special Rates for Subscribers)

| Service | Price / property |
|--------------------------------|------------------------------------|
| Digital Home Staging | – CHF 70 per image (instead of 90) |
| 360° Virtual Tour (Matterport) | – CHF 240 (instead of 280) |
| Drone Photography & Video | Coming soon |
| Video Walkthrough | – CHF 250 (instead of 320) |

Why Subscribe?

Guaranteed Availability – priority scheduling for your listings.

- Lower Costs – save up to CHF 400/month compared to pay-per-project.
- Consistent Quality – all images optimized for online listings and print.
- Scalable – upgrade or downgrade your plan anytime.

Coverage Area

- Lucerne
- Zug
- Schwyz
- Zurich

Real Estate Photography Services Offer

Individual Service Rates by Canton

| Service | Luzern | Zug | Schwyz | Zürich |
|--|---------|---------|---------|---------|
| Professional Photography (up to 150 m²) | CHF 210 | CHF 220 | CHF 230 | CHF 240 |
| Professional Photography (over 150 m²) | CHF 250 | CHF 260 | CHF 270 | CHF 280 |
| Digital Home Staging (per image) | CHF 90 | CHF 90 | CHF 90 | CHF 90 |
| 360° Virtual Tour - Matterport (up to 150 m²) | CHF 260 | CHF 270 | CHF 280 | CHF 290 |
| 360° Virtual Tour - Matterport (over 150 m²) | CHF 300 | CHF 310 | CHF 320 | CHF 330 |
| Video Walkthrough | CHF 320 | CHF 330 | CHF 340 | CHF 350 |

Benefits for Your Agency

Direct savings on every shoot.

Priority scheduling for your listings.

Professional quality optimized for real estate portals and print materials.

Flexibility to adjust the plan each month.

Wide service choice: photography, staging, virtual tours, and video walkthroughs.

Subscription Terms & Conditions

- The client may cancel the subscription at any time with at least 10 days' notice before the next billing date.
- Unused photo shoots do not roll over to the next month.
- Travel within Lucerne, Zug, and Zurich (Swiss) is included; other locations may incur an additional travel fee.
- Each shoot includes up to the maximum m² stated in the plan (S: 150 m², M: 180 m², L: 250 m²); larger properties may require additional charges.
- Scheduling must be requested at least 3 working days in advance.
- Rescheduling is allowed up to 72 hours before the booked shoot without penalty.
- Payments are processed automatically each month via the chosen payment method.